"Refiring" advisers for next level advice









PASSION MUD MCONOMIC EN

OUTCOME

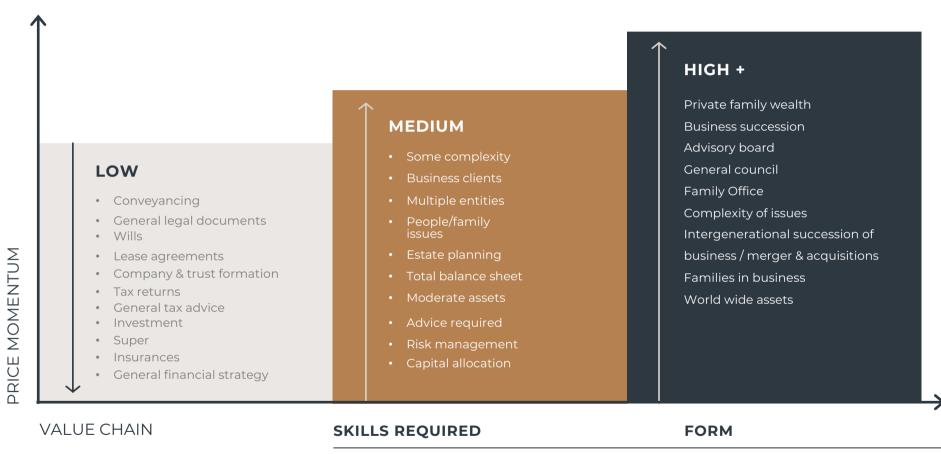
"A passion gives you a reason to keep learning and to work towards mastery

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A financial engine to monetise the value you bring" S

.....*C*

Commoditisation of professional services

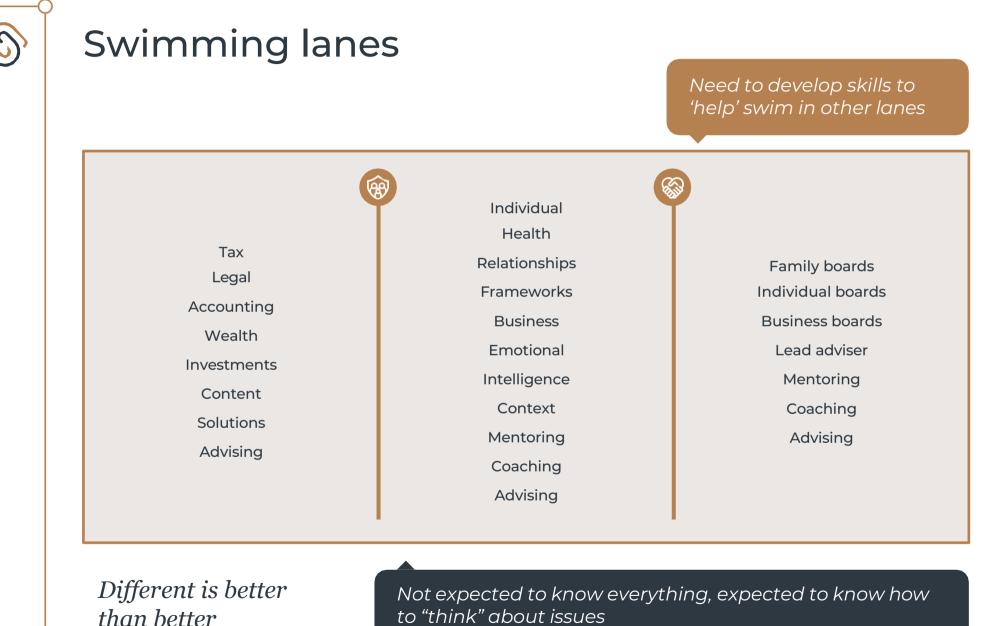


People skills, hard & soft, emotional intelligence & IQ. Adviser, coach, mentor

- Ability to: have broader conversations
 - to broaden the scope
 - to stay in context
 - to position ongoing services
 - to navigate different risk frameworks and articulate to collaborate with other professionals

Retainers

- Yearly plan
- Total balance sheet risk management



to "think" about issues



Commoditisation of professional services



• Total balance sheet

FORM • Retainers • Product free • Project management • Collaboration

Skill Set Required

POSITIONING	CONTEXT/CONTENT	PEOPLE SKILLS EMOTIONAL INTELLIGENCE	PLAN	MANAGE
Ability to position yourself and the service	Ability to hold context	Ability to collaborate	Ability to construct lifetime plan	Ability to manage: • Total balance sheet • Risk frameworks • Tax • Legal • Investment



Perception of value

To know how to think about their problems – all of them.



They want financial solutions to be part of much larger lifetime solutions.



They want a greater sense of direction, confidence, and capability in all areas of life.

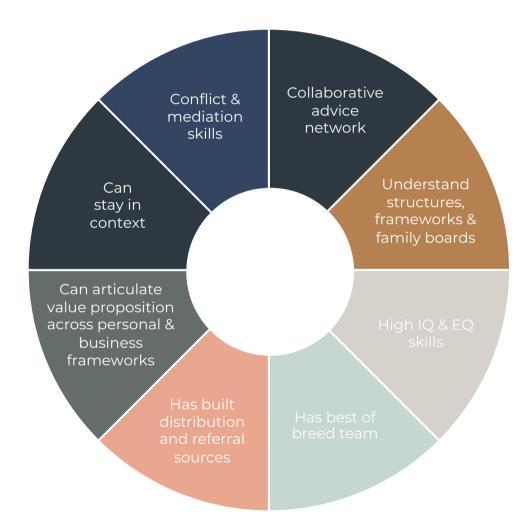


They want advisers who can construct a lifetime plan for them.

Wheel of competency

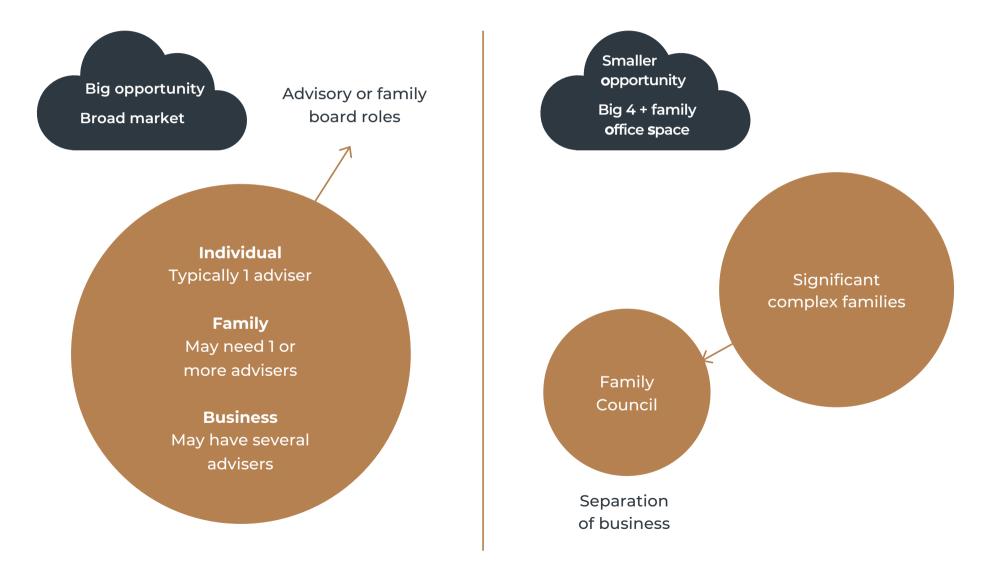
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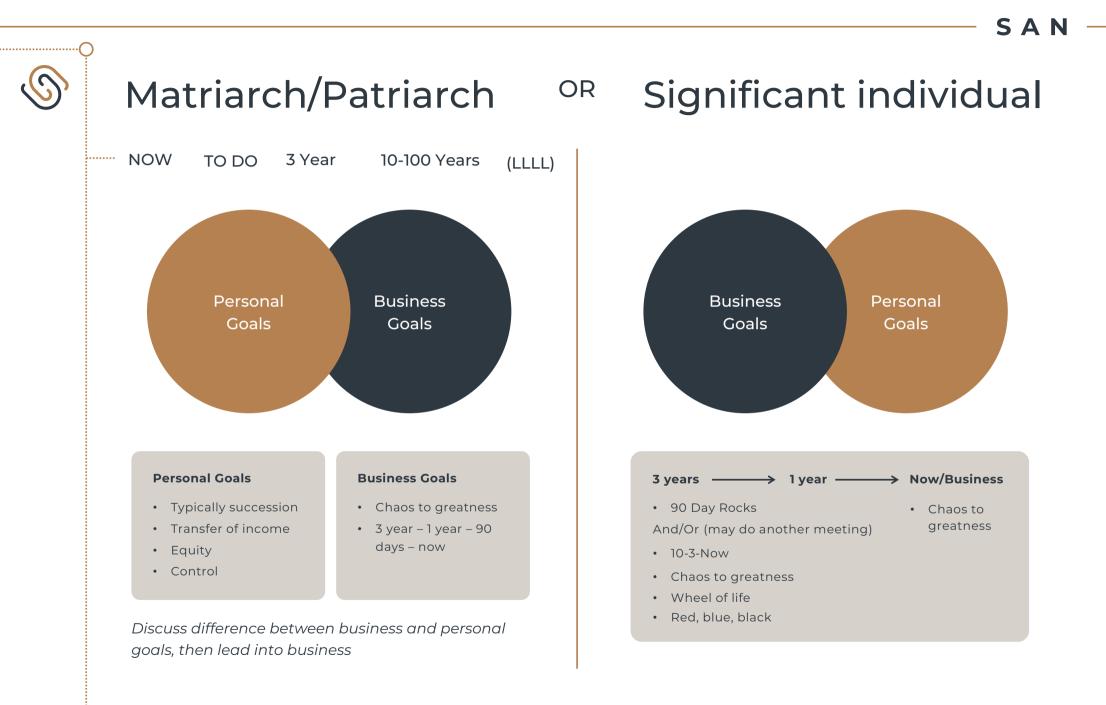
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Big opportunity vs small opportunity





..... Wheel of life Family Wealth 10 1. 8 Physical 3rd Place 2 Partner/Spouse 0 Mental Family Spiritual

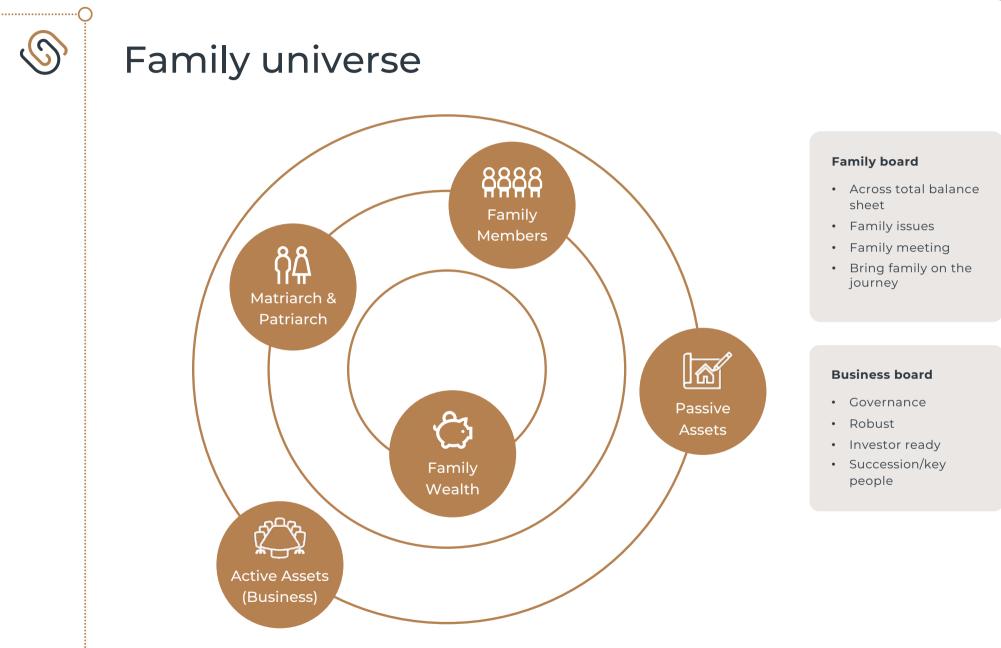
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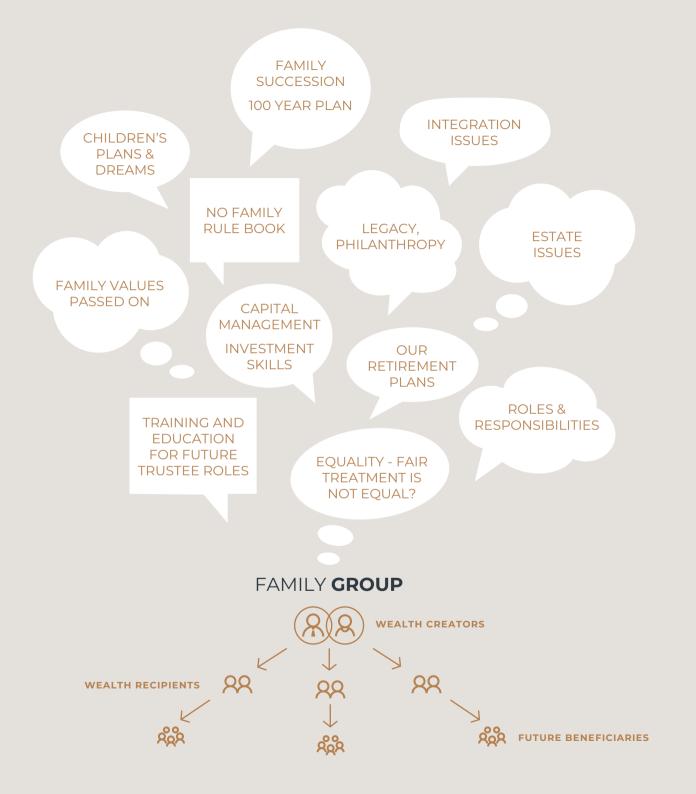
Career



My ideal week

Guiding Statements	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	2
My Purpose is:				TO DO TODAY				Distribution:
								Sales:
								
			(!) TODA	Y'S APPOINTM	IENTS			
Goals for the Week:	8-12		Ŭ					
Self:	12-2							Current Clients:
Family:	2-5							
Business:	5-9							
	IMPORTAN What I need				<u>URGENT:</u> What others n	eed me to do.		Gratitude for:
The 4 rules for y	our To-Do list	t are: 1. Plan t		jht. 2. Plan 3 ta Red-Blue-Black		ce the urgent v	with the impo	ortant. 4. Balance







Family Office GIVING FAMILIES CONFIDENCE, CAPABILITIES & DIRECTION



Spend too much Market risk

navigate

- Liquidity
- Tax plans
- Reporting to ATO •
- BAS, GST
- Tax program
- Insurance issues
- Powers of

•

•

Loans

Estate

Agreement

Personal &

professional risk

- Wills
- attorneys
- Agreements Death benefit
- nominations Documentation
- Estate equality

- Succession Key person risk
- Advisory board Mergers and •
 - Health
 - Charity

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Cash flows

Inflation

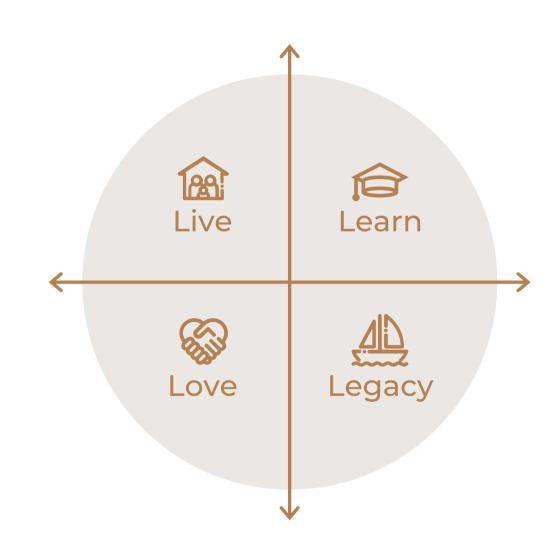
acquisitions

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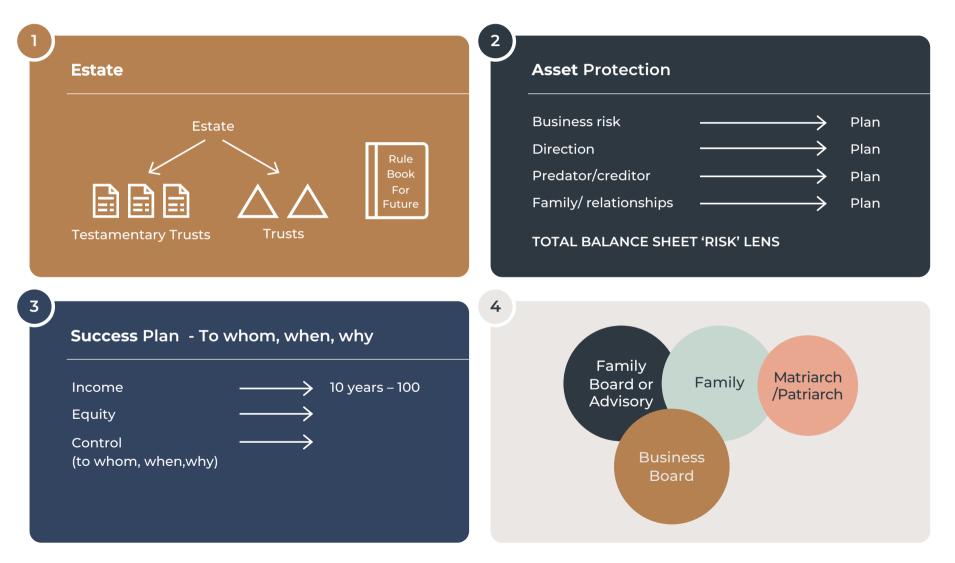
LIFE PLAN

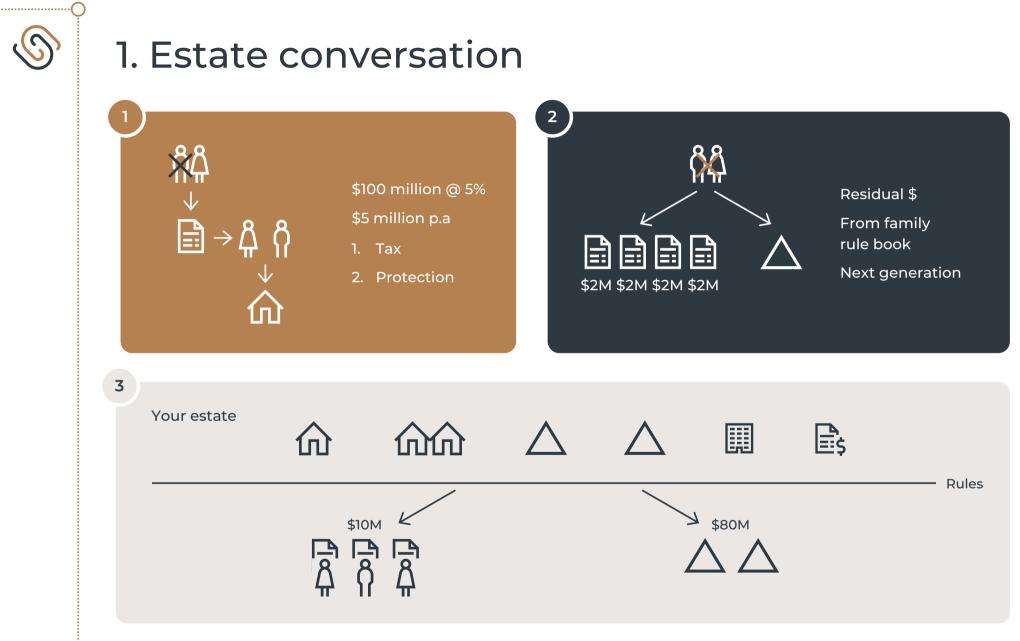
What makes a great life





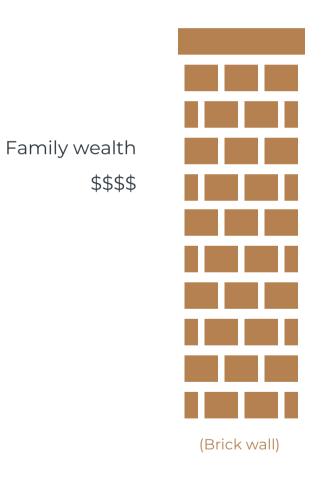
Demonstrate capability







2. Asset protection



Business risk

Litigation

Relationship risk

Family risk • Divorce

- Addictions
- Health

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3. 10 - 20 - 100 Year Plan

Transition wealth	
Income	
Equity	
Control	
To whom, when, why?	
Active assets	 3-10 years Key people Board
Passive assets	> Investment risk, control
Total balance sheet	> Risk management lens, reporting



Sample to do list

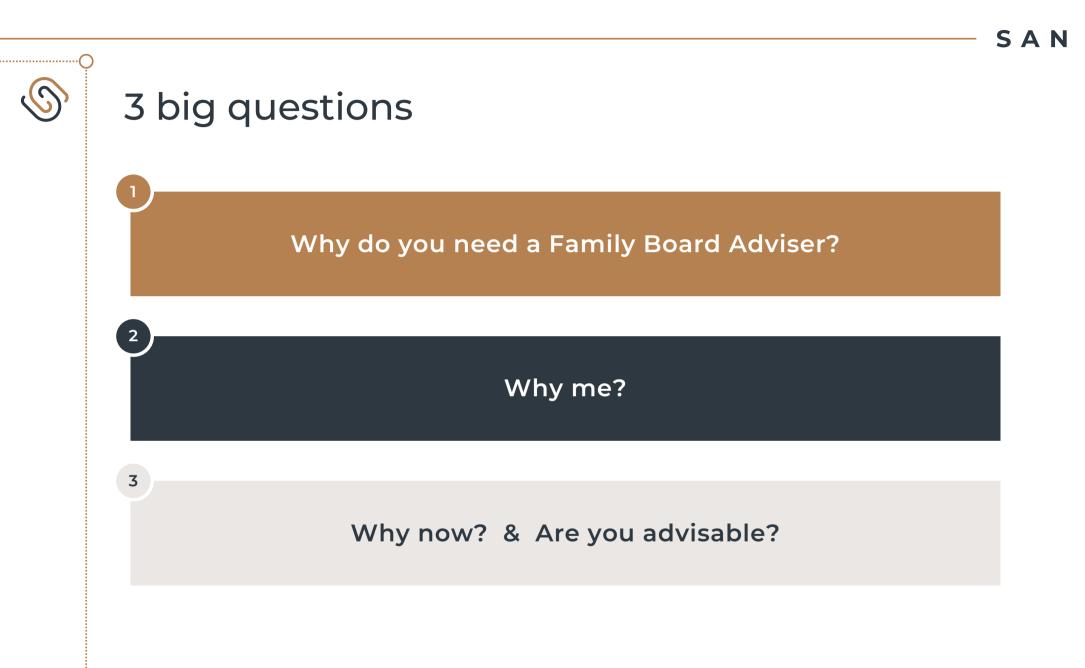


<date> 10-3-No</date>	w – Mr & N	CONTEXT	🎓 Learn 🔔 Legacy	
	NOW	TO DO LIST	3 YEAR GOALS	10 YEAR GOALS
ဂိုဂ္ဂို Mr & Mrs Client	Ages: 65 Children: 3 Grandchildren: 5	 Wills and estate Family rule book Business succession Asset protection 	 Succession Estate OK Kids on track Retired 	 Succession Fair not equal Deal with son in business Look after kids
Residence	Value: ~\$5 million	 Family advisory board Governance 	Retired	 Not Country Club kids Look after grandkids
Investment Property + Company	Value: ~\$5 million	Business plan completeNew CEOLong term incentive plan		 Retire gracefully Maybe sell/merge business
🛞 Trust 1, Trust 2	~\$10 million	 Finalise loans to kids Review guarantees & warrantees 		
💭 Farm	~\$20 million	• Review debt & liquidity		
🗍 Business	Value: ~\$20 million Staff: 80 1 son is in business			
🖒 Superannuatior	n ~\$5 million			

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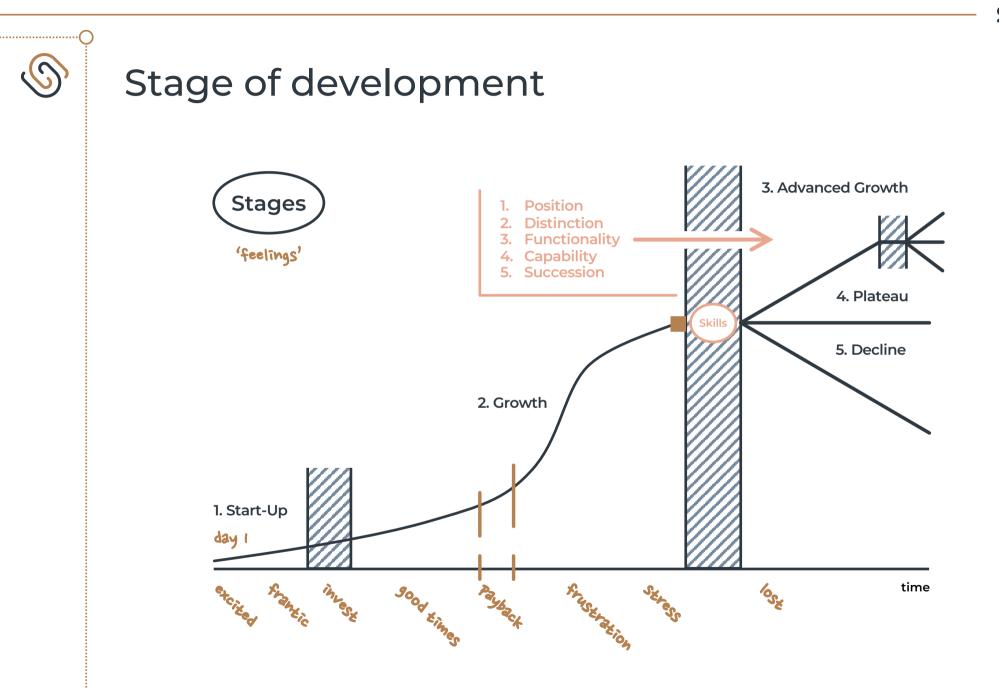
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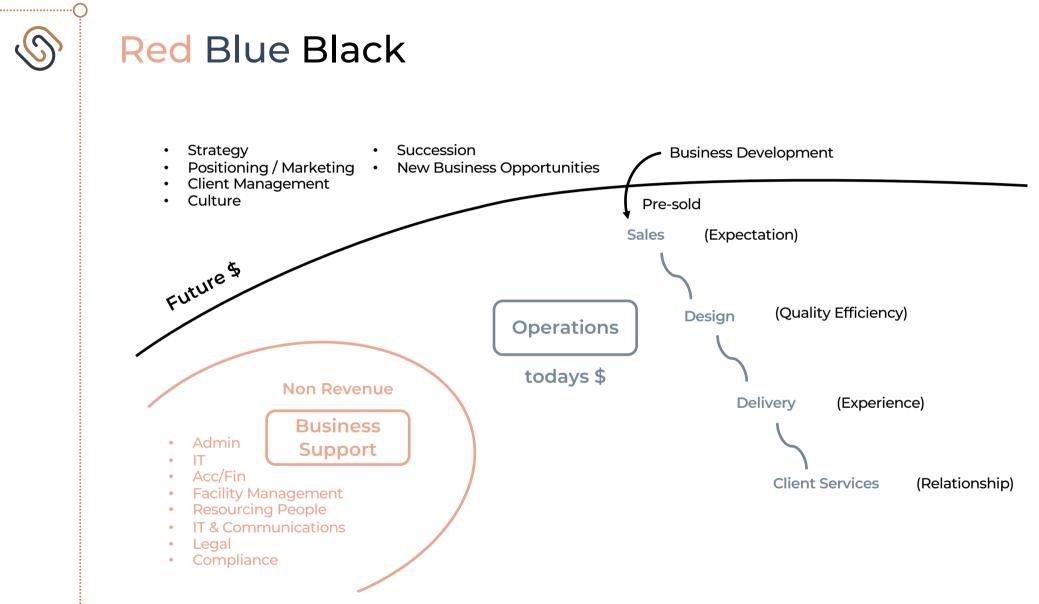


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Typical client conversations and needs









Meeting guidelines

Meeting 1

Be referred or introduced and positioned correctly

May need to reposition:

Position Myself:

- 1. Protection of assets from predators & creditors
- 2. Help them get clearer on where they are headed around family goals & aspirations
- Developing a 12 month plan around implementation & succession issues. Typical issues can be: risk management, adult children capabilities, estate issues, transitionary wealth, dealing with 'Paris Hilton' kids

The role I play is like sitting on the family board

Use collateral to facilitate discussion:

- Chaos to greatness
- Annual Review document
- Ask where family are trying to get to
- Ask about family and children
- What keeps you awake at night?
- Are you feeling confident about your affairs?

Meeting 2

Ask permission to go through a planning process

Do the following:

- 10-3-NOW or 3 -1 NOW
- Business: Chaos to greatness discussion
- 4 L's Live, Love, Learn, Legacy
- Estate
- Asset protection
- Succession plan
- To Do List (see sample)
- Discuss retainers and 12 month program
- Show 12 month review document
- Sit down, Shut up



Meeting guidelines continued...

Meeting 3

Document their committed future, meetings, calls, agenda

Present 12 month plan

Discuss investment/retainer

Get an agreement on scope underway; on the role they need you to play

Supporting Documents:

- Sample 12 month plan
- Chaos to greatness
- "What are they thinking about?"
- Engagement documents
- Sample agendas

Meeting 4

Commence 12 month program

Roles

- 1. Lead role, family board as above
- 2. Invited onto advisory board
- 3. Invited onto business board

NB: Any additional fees for, legal, accounting, wealth are under a different scope from client

Note

- 1. These are presented, not emailed
- 2. May take 2 meetings to get clear on engagement
- 3. May need to gather some information after meeting 1 to clarify/discover
- 4. Context discussion with the ability to solve content

<Date>

.....

12 Month Plan

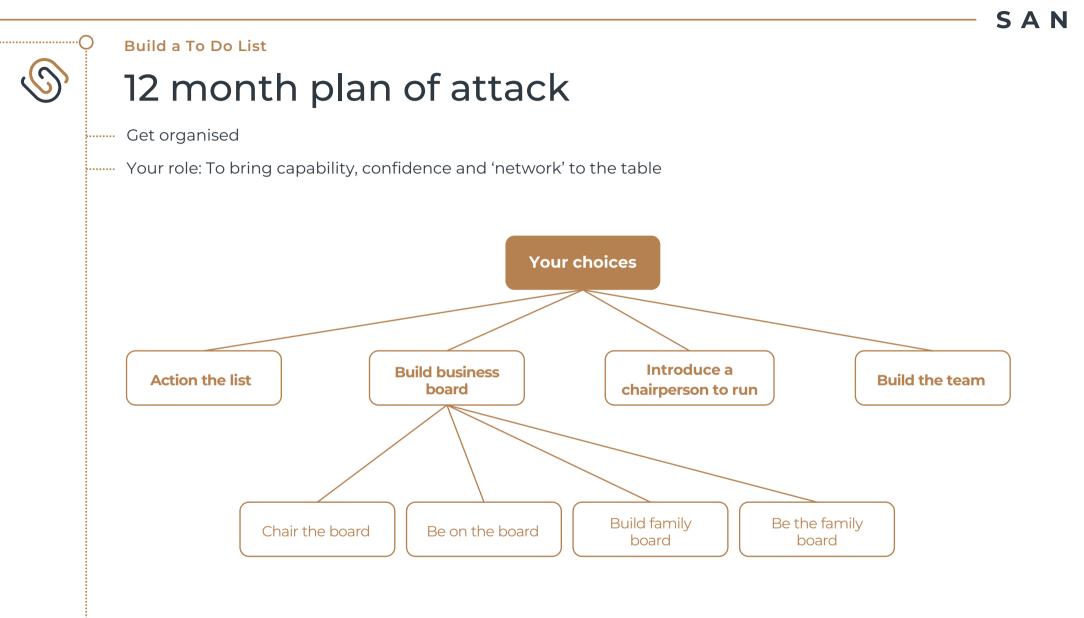
This document sets out your 12 Month Financial Game Plan. It is intended to provide an overview of the areas in which we will be focusing upon in our 12 month engagement.





Chaos to greatness

CHAOS	MEDIOCRITY	EMERGING BUSINESS	GREAT BUSINESS	LASTING GREATNESS
 Take any client No systems/processes Profit negligible No value proposition Run like headless chook Owner doing everything Family member doing books Owner doing lots of red Tax issues No business plan No marketing plan Putting out fires Reactive Decisions made on price Office looks cheap 	 Some systems Owner on the tools Cash flow inconsistent Beige Unclear pricing Unclear positioning Possible low level staff Unclear job roles Duplication Things get missed Profit low Owner in red/blue Key person dependent First brick wall 	 Systems in pace Functional roles Some black activity Branding Positioning Referrals Clear CVP Outsource/insource red Cash flow steady Less owner dependent Owner free to go part-time Owner has coach/mentor Business debt Second brick wall Values identified 	 Systems clear and followed Functionality clear Positioning known Branding recognisable Clear CVP Owner freed up Management systems Strong distribution Pricing & packaging High level staff Employer of choice Financial systems & reporting Mature business Team ethos Advisory board Values lived 	 Good systems followed Strong culture Inspiring vision Higher purpose Mentoring/coaching Development plans for staff Good profit Good cash flow High performing team Talent magnet Professional leader Saleable Other business opportunities Succession Debt free Full board governance Contribute to society
OWNER'S FEELINGS				
 Stressed Pressured Scared 	 Pressure Trapped Apathy 	 Safe Relieved/relaxed Energised 	 Relaxed Confident Pay back 	 Proud Satisfied Fulfilled





Suggested agenda for:

Priorities

NDIVIDUAL		FAMILY BOARD	BUSINESS BOARD
Check in		Check in top of mind	Set agenda
What's on your n	nind	Total balance sheet reports	Minutes
Wheel of life		Business reports /financials	Traction
deal week		90 Day Rocks	People
		People issues	Processes
B	USINESS	Family issues	Taxation
EOS	People	Succession	Financials
Vision	Data	Financially well organised	90 Days
			Overall strategy check in
lssues	Process		Risk management lens
Traction	90 Days Rocks		Build capability
			Build accountability
PE	ERSONAL		
Wills	Estates		
Financials	Next 2 weeks		



Pricing engagements

What's your ideal world/week look like?

Number of engagements Type/style of engagements Ideal revenue

Value =	Their desire for capability and resources	Dollar value of asset = retaine Complex financials + 10-30%		
	Your time and availability	Perceived value to client + 10-50% Your ideal number of engagement revenues and mix of clients %		
ASSETS	50	100		
20m 36K + 10-30% + 10-50%	50m 48K	100m+ 60K	Time Complexity - Desire + Value to them + Your availability	

Are they coachable, advisable?



Sample board/business plan

· Family owned· 90 Day Rocks· Succession in place· 80 staff· Get advisory board· Merged or sold· Key person dependant· Roles, functionality· Not keyperson· 1 family member CEO· Review HR· Dad retired· 1 part time· 1st board meeting· Kids treated equally not fairly· Succession needed· Cood governance	NOW	1 YEAR	3 YEARS
· Key person risk · 90 Days · Investor ready · Covernance · Key staff · Investor ready · Profitable · Long term incentive plan for key people · HR tight · Guarantees & warranties unknown · Board meetings · Board in place · Banking not good · CEO reports · Double profit · No HR policy · Strategy · Valuable · No SWOT · Agreements · Options · No risk management frameworks · Marketing · Options · Culture · Culture · Culture	 80 staff Key person dependant 1 family member CEO 1 part time Succession needed Key person risk Governance Profitable Guarantees & warranties unknown Banking not good No HR policy Little marketing No SWOT 	 Get advisory board Roles, functionality Review HR Ist board meeting 90 Days Key staff Long term incentive plan for key people Board meetings CEO reports Strategy Agreements Marketing Governance 	 Merged or sold Not keyperson Dad retired Kids treated equally not fairly Good governance framework Investor ready HR tight Risk management known Board in place Double profit Valuable

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Risk management

1 REDUCE 2 AVOID	3 TRANSFER 4 RETAIN
------------------	---------------------

ASSET 1	ASSET 2	ASSET 3	ASSET 4	PERSONAL
 People Employment Covenants Guarantees Licence Succession Job selection 	 ASSET 2 Tenancy Interest rates People Valuations Cash 	 ASSET 3 Reputation Conflicts Builder Capital Investor base Opportunities Staff retention Succession 	 ASSET 4 People Staff Business plan Public Council Financials 	 PERSONAL Business risk Estate Family Succession Conflicts
 Political Union Sub-contractor Tax Balance sheet Key person 		• Key person		

Case study

SIGNIFICANT INDIVIDUAL

Time Poor

......

Unhealthy

- Ideal week
- Wheel of life
- Large or growing business
- Good operator to Manager
- Control issues
- No one to talk to
- May not need/afford a board
- Need a "sense maker"
- No one in their "tent" across their life issues, including business
- Someone to bounce all business ideas
- May need accountability

BUSINESS	FRANTIC
Time Poor	 Functionality - red, blue, black Accountability – 3yr – 1yr – 90 Day 90 Day Rocks
Business	 People – key person – risks Taxation/structure review Financials Risk management lens, Avoid – Transfer – Retain –Reduce
Personally	 Ideal week Risk 'lens' Wills & estate Asset protection Finances well organised

2 day take aways

0

What have we built? *Capability*

BUSINESS	PERSONAL	CLIENT
 Positioning 3yr -lyr - 90 Rocks Stages Functional EOS Risk management Lens Risk document Board document 12 month plan document Engagement docs 	 Emotional intelligence frameworks Feelings Model Drama Model Ideal week Wheel of life Content/context SCARF Model "Lens" 	 Engagement framework 10-3-NOW Estate and succession documents Constitutions Engagements collateral Pricing the work The conversations 12 month financials Role descriptions Trust Model Value Model Big Rocks/lens
Increased Capability —	\longrightarrow Increased Confidence —	> Great Client Outcomes



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Spheres of influence

Existing Clients

- Coffee catch up
- Review of risks
- Use chaos to greatness
- Risk management lens
- Pitch you build the board or position a colleague as the go to guy
- Organise the meeting
- Use of stories

Centre of Influence

- Coffee catch up
- Collateral
- Use of stories



People & businesses you know

- Coffee catch up
- Position new service
- Use collateral
- Use of stories

New Clients

- Do the content
- Set context
- Broaden the discussion
- Surround with right people (Make the introduction)

Your Business Partners "Let them know" Use of stories

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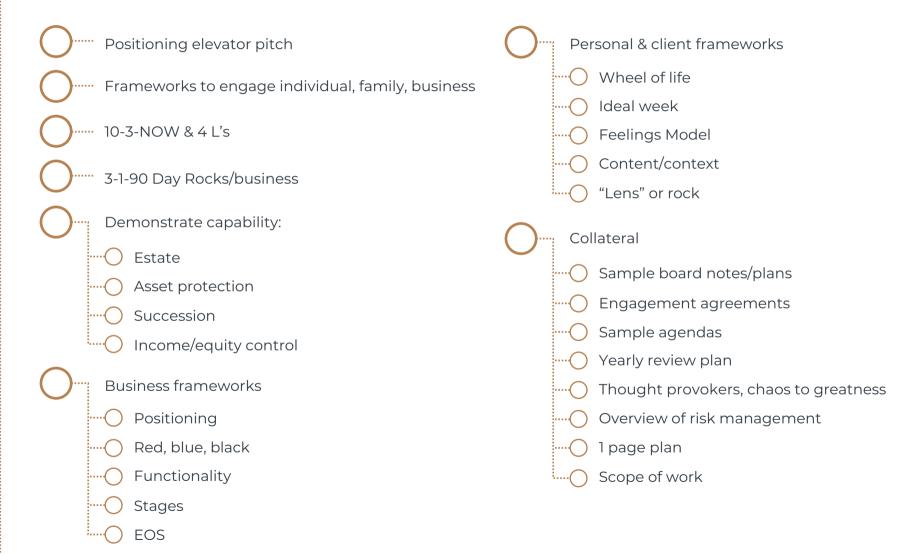
Do's and don'ts

Don't solve content, initially

- Do get context, 10-3-NOW
 - Do show capability
 - Entities
 - Asset Protection
 - ---- Succession
- Do ask feeling questions
 - Don't provide solution
 - Do position yourself & others
- Don't introduce by email

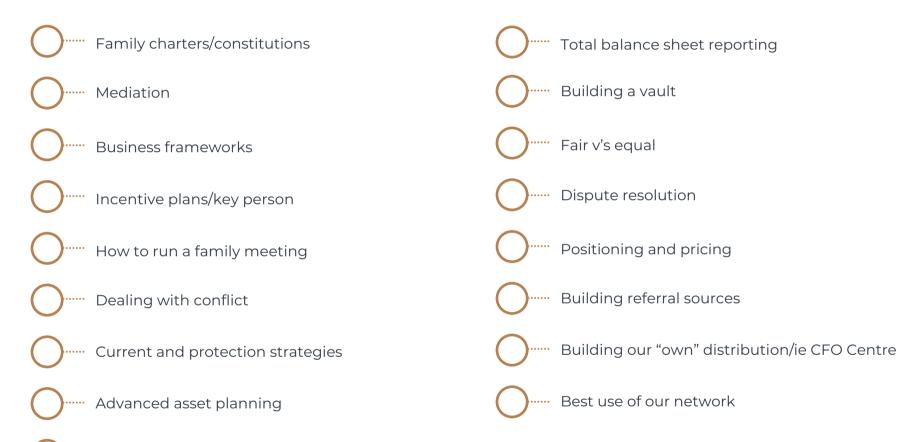
- Do introduce by meetings and phone
 Don't send engagement agreements by email
 Do build your best of breed team
 - Don't feel threatened if you don't know everything, support is here
 - Do position this with your business partners and potential centres of influence
 - Don't be the best kept secret
 - Don't wait for others to refer you
 - Do step into the courage zone!

Checklist





12 month topics and capabilities



Emotional intelligence frameworks

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The GAF training videos





Mr & Mrs Client discussion document

MISSION

To provide an everlasting legacy for Mr & Mrs Client and family to engage, preserve and enrich:

- Their lives
- Their family
- Their community

VALUES

Behaviour and actions that aspire to and are there to help give context to discussions.

INTERGERATIONAL WEALTH TRANSFER

KEY CONCEPTS

Career · Financial Support · Charity · Enrichment · Community · Philanthropy · Independence · Family · Fairness · Support not handouts · Responsibilities · Rights & obligations · Financial acknowledgement

BACKGROUND INFORMATION

- Mr Client occupation
- Mrs Client occupation
- Financially supporting adult children
- Succession/the issue



Responsibility

As a group/family:

To promote the family in a positive manner and to interact with each other in a helpful and responsible way.

To treat each other with respect;

- To respect the difference of opinion

To be unified in our endeavours to promote the ideals and values of the family.

As an individual:

- It's your responsibility to implement any actions or changes to the constitution as agreed
- To support the group
- To see the bigger picture here and not focus on your own personal circumstance
- To embrace the good fortune you've experienced
- Be grateful

Career/occupations/endeavors

- It is expected everyone will pursue a career, or employment as a condition of the constitution and the financial benefits attached.
- This also acknowledges everyone is on a different pathway but has an agreed willingness to develop and pursue a meaningful contribution to work and earning a regular income outside of the family.
- It is Jane's wish that her children are not financially dependent on her.
- For those willing to enter into private business on a case by case basis; support may be offered as a loan.
- It is Jane's desire that through meaningful work her children prosper and develop their own wealth.

Independence

- The family group is very important to Jane
- Family events
- Holidays

- Charity
 - Support where needed to help glue the family together

Just as important; family members are encouraged to be financially independent. Each member should have their own wealth plan documented.

It is Jane's wish that financial support is not ad-hoc and within the context of this family constitution.

Support not handouts

- Jane would like to continue to support family members in addition to their salaries/personal earnings.
- A proposal to support the engagement of a "Personal Coach" for each family member around:
 - o Life goals
 - o Career
 - Health and wellbeing
- Additional support on a case by case basis if family members would like to further develop themselves and their skills.
- Re-careers
- Upskilling.
- Personal Development.

Financial acknowledgements

This acknowledges financially that the children have, in the past, received funds from Jane.

The children also receive a yearly distribution of \$100,000.00. These are to be reviewed in line with this document.

Financial support

Given we want this windfall to service intergenerational wealth, we need to be cognisant that it's not a never ending 'pit'.

S A N



Currently and foremost the money is for Jack and Jane to enjoy retirement and travel.

Secondly, it's to be additional support for family members; not their only means of support.

It is envisaged to provide additional support to:

- Children in the \$50K to \$75K range per annum.
- Additional funds provided up to \$25K for education, career and personal development.
- There is an expectation that people contribute a minimum of 1 week per annum of time to charity, philanthropy or Community for this allowance.
- Emergency funds available in times of medical or personal issues.

Family and fairness

- Jane has provided financial support to all children in a fair manner.
- This document is endeavoring to provide a fair set of expectations to ensure this money will support future generations as well as the current.
- A set of financial covenants will be agreed upon and enforced.
- It will be fair.
- Jane hopes and wishes are that the family members treat those rules with respect and that they respect Jane's best intentions.

Health and wellbeing

It is Jane's intention that the family members are caring, considerate and community minded.

Jane hopes that all family members endeavour to have good health and wellbeing around the areas of mental, physical and spiritual health (have a meaningful life).

Obviously, everyone has ups and downs and experiences life's trials and tribulations. The constitution is designed to help support the family through financial advancement in those areas.

It is proposed that each family member take on a personal coach in this regard.



Charity, philanthropy and community

- Jane and Jack have a range of nominated charities they currently support.
- Their intention is to continue to support those charities and would like input from other family members.
- It is their desire that other family members commit time and effort to charity, philanthropy or community endeavours given the financial good fortune they have had.
- Each family member will contribute a minimum of 1 week per annum to these endeavours to acknowledge and be grateful for the support and the fortunate circumstances they find themselves in.
- Jane and Jack would like to hear further ideas and concepts from family members in this regard.



INSERT COMPANY NAME Board Meeting Agenda (60 minutes)

Board Meeting Date:INSERT DATELocation:INSERT MEETING LOCATIONCommencement Time:INSERT TIME

		Estimated Time
1.	Meeting Opening 1.1. Apologies 1.2. Previous Minutes 1.2.1. Confirmation 1.2.2. Matters Arising / Action List	5 minutes
2.	 Matters for Discussion 2.1. General Manager's Report 1.1. Current Significant Issues 2.1.2. Communication Update 2.1.3. Marketing Update 2.1.4. Business Development / Relationships Update 2.1.5. Market Analysis 2.1.6. Projects Tendering Update 2.1.7. Projects Won Update 2.1.8. Recruitment & HR Update 2.1.9.1 Year Look Ahead 2.1.0.Update on Strategic Plan Implementation (3 Yrs) 2.1.11. Risk and Compliance Update 2.1.2. Major Key Performance Indicators 2.1.3. IT Update 2.1.4. Legal Claims 2.1.5. Insurance Claims 2.1.6. Matters for Approval 2.1.7. Matters for Noting 2.2. Financial Report 2.2. Actuals vs Budget – major differences discussion 2.2.3. Overheads Update - % and competitor review 2.2.4. Statutory Compliance Review 2.2.6. Facilities Summary – Overdraft, Bank Guarantees & Bonds 2.7. Insurance Update 	20 minutes 10 minutes
	 2.2.8.1 Year Look Ahead 2.3. What Keeps You Up at Night? 2.4. Discussions concerning forthcoming strategic decisions 2.5. Other matters for discussion 2.6. Presentation by management (if required) 	10 minutes

3.	 Matters for Decision 3.1.Major strategy decisions 3.2. Routine decisions including capital equipment approval and expenditure (discussed only if requested by the Director or General Manager) 	5 minutes
4.	 Matters for Noting (discussed only on exception basis) 4.1. Updated Board Calendar Update Board Calendar 4.2. Other matters for noting 	5 minutes
5.	Meeting Finalisation 5.1. Review actions to be taken 5.2. Meeting evaluation 5.3. Next meeting 5.4. Meeting close	5 minutes



SAMPLE BOARD MINUTES

Date/Time:	
Location:	
Attendees:	Advisory Board Members: • By Invitation: •
Apologies:	
Agenda Item/Topic	Discussion/Outcomes
1. Meeting	
Opening	XXXXXXXXXXXX
2. Discussions on Management Report	XXXXXX XXXXXX XXXXXX ACTION ITEM: NIL
3. Finance	 XXXXXX XXXXXX XXXXXX ACTION ITEM: Follow up with accountant for tax planning meeting
4. Risk and Governance	XXXXXX XXXXXX XXXXXX ACTION ITEM: NIL
5. Other Matters for Discussion	• XXXXXX • XXXXXX ACTION ITEM: XXXXXX
Date of next meeting	xx/xx/xxxx



SAMPLE 90 DAY ROCKS

90 Day Rocks

Future date:

ACTIONS	WHO	WHEN	
THEME: Financial facilities confirmed			
•			
•			
•			
THEME: Systems & processes			
•			
•			
•			
THEME: Staff recru	uitment		
•			
•			
•			
THEME: Premises decision made			
•			
•			
•			

Next 90 Days



CITIZEN FAMILY CONSTITUTION

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Citizen Family Constitution

SUMMARY

Under this document, certain members of the Citizen family are eligible, but not obliged, to apply to the board to become entitled for distributions of income and, in certain circumstances, capital from the trusts controlled by the board. Successful applicants are known in this document as "Current Members".

The board is not required to accept an application merely because the applicant is a Citeizen family member – the applicant must satisfy certain requirements in terms of estate planning, insurance, financial education and other several other issues (see clause 8).

The Current Members are responsible for electing members to the Board.

1. TRUSTEE ACKNOWLEDGEMENTS

The Trustee notes that:

- (a) it is the trustee of the Trusts, in accordance with the Trust Deeds;
- (b) this Constitution limits the Trustee's power under the Trusts, including the Trustee's discretion to distribute income and capital of the Trusts;
- (c) the constitution of the Trustee (*Trustee Constitution*) is attached as Schedule 1; and
- (d) the Trustee Constitution establishes the Board.

2. STATEMENTS OF INTENTION

2.1 Reasons for Establishing Family Constitution

The intention of establishing this Constitution is to:

- (a) build structured wealth for the immediate and successive generations of the Citizen Family;
- (b) provide a structure for the allocation of wealth among the Citizen Family in anequitable, protective and tax effective manner;
- (c) provide a framework for the succession of members of the Citizen Family so thatwealth is maintained and not dissipated; and
- (d) provide a share of the Citizen Family wealth to the greater community, including butnot limited to the Nominated Charities.



2.2 Family Principles

Members of the Citizen Family should maintain:

- (a) a well balanced values system where we are:
 - (i) honest and ethical;
 - (ii) humble and fair;
 - (iii) loyal and respectful;
 - (iv) tolerant and compassionate to the community;
 - (v) flexible; and
 - (vi) friendly and approachable;
- (b) a desire to strive for excellence and quality in what we do;
- (c) pride in our family and business;
- (d) an improvement mindset;
- (e) a desire to first understand any issue and then commit to a logical problem solvingprocess or conflict resolution process to resolve the issue;
- (f) recognition of the contributions of other members of the Citizen Family; and
- (g) a desire to be an effective contributor using our own creative and innovative talents benefit the Citizen Family and the wider community.

2.3 Family Objectives

The Citizen Family has the following objectives:

- (a) achieve individually acceptable balances of work and family life;
- (b) maintain good, long term relationships between family members; and
- (c) build and maintain pride in the Citizen Family name and reputation.

3. BOARD OF DIRECTORS

3.1 **Composition of the Board of Directors**

Subject to the Trustee Constitution:

- (a) the initial member of the Board is Jack Citizen .
- (b) a Board member continues to hold office until he or she dies, loses capacity, isremoved by resolution of the Current Members or until his or her office becomes vacant pursuant to the Constitution or the Trustee Constitution;
- (c) a person (other than Jack Citizen) may only be a Board member for an aggregateof three (3) years in any six (6) year period; and
- (d) the Current Members that are eighteen (18) years of over may by resolution removeany Board member (other than Jack Citizen) and may by resolution appoint another person in his or her stead.



3.2 External Board Members and Professional Advisors

- (a) The Board must consult with Paul Smith, John Jones and Andrew Martin (*Advisors*) in making its decisions.
- (b) For the removal of doubt, the Current Members may nominate one or more of the Advisors as Board members.
- (c) If any of the Advisors practice any profession, they are entitled to be paid fees forwork done by them or their firm including without limitation work of a professional nature.

3.3 Board Meetings

- (a) The Board may meet together for the dispatch of business and adjourn and otherwise regulate its meetings as it thinks fit. Each Board member is entitled to reasonablenotice of any meetings of the Board.
- (b) While Jack Citizen is the sole Board member, the number of Board members necessary to constitute a quorum is as stated in the Trustee Constitution. Otherwise, the number of Board members whose presence is necessary to constitute aquorum at a Board meeting is such number as is determined by the Board membersand, unless so determined, is two (2) Board members.

3.4 Chairman of the Board

- (a) The Board members must elect one of their number as chairman of their meetings andmay determine the period for which he or she is to hold office.
- (b) Where a Board meeting is held and:
 - (i) a chairman has not been elected as provided by clause 3.4(a); or
 - (ii) the chairman is not present within ten (10) minutes after the time appointed for the holding of the meeting or is unwilling to act, the Board members present must elect one of their number to be a chairman of the meeting.

3.5 **Resolutions of the Board**

Resolutions of the Board require a majority vote, as follows:

- (a) 5 or more Board members entitled to vote then a vote of not less than 80% of theBoard members entitled to vote is required;
- (b) 4 Board members entitled to vote then a vote of not less than 75% of the Boardmembers entitled to vote is required;
- (c) 3 Board members entitled to vote then a vote of not less than 65% of the Boardmembers entitled to vote is required; and
- (d) 2 or less Board members entitled to vote then a vote of not less than 100% of theBoard members entitled to vote is required.

3.6 Flying Minutes

- (a) A resolution in writing of which notice has been given to all Board Members and which is signed by all Board Members entitled to vote on the resolution is as validand effective as if it had been passed at a meeting of the Board duly called and constituted and may consist of several documents in the same form each signed byone or more of the Board members.
- (b) Such a resolution shall be deemed to have been passed on the day on which the document or if more than one the last of them and at the time at which the last ofthem was last signed.

4. GENERAL MEETING

4.1 Calling a General Meeting

A Board member (*Calling Member*) must once in any twelve (12) month period, call a general meeting of the Current Members.

4.2 Notice Requirements

The Calling Member must comply with the notice requirements set out in the Trustee Constitution when calling a general meeting.

5. DISTRIBUTION OF INCOME

5.1 **Discretionary Distribution**

Subject to clauses 5.2, 5.3 a n d 5.4 and the terms of the Trust Deeds, the Trustee will at its discretion in each financial year:

- (a) hold the Trust Income which is available for distribution upon trust to pay, apply orset aside the same or any part or parts thereof to or for the benefit of the Current Members and the Nominated Charities (*Income Beneficiaries*); or
- (b) resolve to accumulate the whole or any part of the Trust Income.

5.2 Limitations on Discretion – Nominated Charities

In each financial year, the Trustee must pay, apply or set aside a minimum of ten (10) percent of the Trust Income which is available for distribution for the benefit of the Nominated Charities, subject to the condition that the Trustee must not pay, apply or set aside more then ten (10) percent of the Trust Income which is available for distribution to any one particular Nominated Charity.

5.3 Limitations on Discretion – Eligible Members of the Citizen Family

In each financial year, the Trustee may pay, apply or set aside up to thirty (30) percent of the Trust Income which is available for distribution for the benefit of the Current Members or their associated entities.

5.4 **Prerequisites for income entitlements**

- (a) Before Current Members are to receive any income entitlements they must satisfy theTrustee that they are either gainfully employed, attending to some form of tertiary education, are raising minor children or have some other reasonable excuse for not working or attending to further education to be considered at the discretion of the trustee.
- (b) If a Current Member chooses not to work, or attend to furthering their education, and is not otherwise raising minor children or otherwise has a reasonable excuse for not working or attending to further education, such as mental or physical illness or caring for a family member who has a mental or physical illness, the Current Member shall not receive distributions of trust income until such time as they can satisfy the Trusteethat they satisfy the prerequisites
- (c) In the event there is an unforseen event which would otherwise preclude the Current Member from receiving the income entitlements then the Trustee may use their discretion to determine whether or not the Current Members are to receive any income entitlements.

5.5 Accumulation

Any determination to accumulate Trust Income shall be conditional on the law in force in relation to this Constitution giving effect to that determination at the end of the relevant financial year.

5.6 **Tax**

- (a) Where the Trustee is required by law to pay Tax in respect of Trust Income allocated or distributed to an Income Beneficiary or moneys held by the Trustee on trust for an Income Beneficiary pursuant to the provisions of the Trust Deed and/or this Constitution, the Board may pay the Tax out of the Trust Income to which the Income Beneficiary is presently entitled or may deduct the same out of moneys which may then or thereafter come into the hands of the Trustee or over which the Trustee has control and to which the Income Beneficiary is or becomes entitled.
- (b) Where the Trustee is liable to pay Tax on accumulation of Trust Income, it may pay the same out of such Trust Income or from Trust Capital as it may decide in its absolute discretion of the Board.

6. DISTRIBUTION OF CAPITAL

6.1 Entitlement to Capital

Contrary to any resolution by the Trustee, prior to the Termination Date, no Current Member has an absolute entitlement to all or part of the Trust Capital.

6.2 Lending

Subject to clause 7, in each financial year, the Board may lend to Current Members up to a total of thirty (30) percent of the Trust Capital that is not otherwise allocated under the Trust Deeds or this Constitution to a maximum of five hundred thousand dollars (\$500,000.00) to each child. This amount shall be adjusted for inflation from the date of thisConstitution to the date of the proposed loan according to the movement of the CPI between those two dates. *CPI* for the purposes of this Constitution means the Consumer Price Index All Groups, Weighted Average of Eight Capital Cities of Australia. If the CPI is no longer current at the date of the proposed loan and another index is then current, the Trustee must compare the indices at the date of this Constitution to the date of the proposed loan and adjust the amount that may be lent to Current Members to take account of inflation.

6.3 Lending to Testamentary Trusts

The Board may at its discretion, instead of lending Trust Capital to Current Members, lend Trust Capital to the trustee(s) of a testamentary trust of which the Current Member is an income or capital beneficiary.

7. LENDING TO ELIGIBLE MEMBERS OF CITIZEN FAMILY

7.1 Application for Loan

A Current Member (Borrower) may apply to the Trustee to borrow money from the Trust Capital.

7.2 Grant of Loan

The Trustee may at its absolute discretion grant a loan to a Borrower on the terms set out in clause 7.4.

7.3 Maximum Lend

A Borrower must not at any time owe to the Trustee more five hundred thousand dollars (\$500,000.00) subject to inflation as outlined in Clause 6.3. For the removal of doubt, the Trustee must refuse any application for a loan by a Borrower to the extent that that loan would increase the amount owed from the Borrower to the Trustee beyond the sumof five hundred thousand dollars (\$500,000.00) subject to inflation as outlined in Clause 6.3.

7.4 Loan Terms

Subject to clause 7.5, loans made by the Trustee under this clause must satisfy the following conditions:

- (a) the loan must require the Borrower to pay interest to the Trustee on the principal and interest outstanding from time to time at a commercial interest rate and otherwise on commercial terms;
- (b) the loan must be consistent with the Constitutions investment policy;
- (c) the Borrower's debt must be secured by the highest possible security available to the Trustee, unless the Trustee is satisfied that there are compelling reasons not to receive such security; and
- (d) for any one loan, a Borrower must not borrow more than thirty (30) percent of the market value of the asset(s) acquired using the borrowed funds.

7.5 Discretionary Terms

Loans made by the Trustee to a Borrower under this clause may contain such other terms as the Trustee in its absolute discretion determines, to the extent that those conditions are not inconsistent with the conditions set out in clause 7.4.

8. OBTAINING CURRENT MEMBERSHIP

8.1 Application

A member of the Citizen Family may apply to the Trustee to become a CurrentMember.

8.2 **Representative Applications**

If a member of the Citizen Family is:

- (a) less than eighteen (18) years old; or
- (b) of Impaired Capacity;

then the parent or legal guardian of that member may apply to the Trustee for that memberto become a Current Member.

8.3 **Procedure for Application**

Applications made in accordance with clauses 8.1 or 8.2 must:

- (a) be in writing;
- (b) include a copy of the Proposed Member's binding financial agreement and cohabitation agreement (if any);



- (c) include a copy of the Proposed Member's will (if any);
- (d) include a summary of the asset protection strategies employed in respect of theProposed Member's assets (if any);
- (e) includes copies of policy documents and certificates of currency for all insurancesheld in respect of the Proposed Member (if any);
- (f) include such other information as the Trustee at its absolute discretion requires.

8.4 Acceptance of Application

If the Board is satisfied that the Proposed Member satisfies the Eligibility Requirements, the Board must:

- (a) grant the applicant status as a Current Member; and
- (b) issue to that Current Member one (1) ordinary share in the Trustee, upon payment by the Current Member of the subscription price for the share, as determined by the Trustee.

9. **DISENTITLING ACT**

9.1 First Warning

If a Current Member commits a Disentitling Act, the Trustee must give that member a written notice:

- (a) outlining the details of the Disentitling Act; and
- (b) requiring (if possible) the member to remedy the Disentitling Act within fourteen (14) days of the date of the notice (*First Warning*).

9.2 Second Warning

If a Current Member fails to remedy the Disentitling Act to which the First Warning relates within the time specified in the First Warning, the Trustee must give that member a further written notice:

- (a) stating that the member has failed to comply with the First Warning; and
- (b) requiring (if possible) the member to remedy the Disentitling Act within fourteen
 (14) days of the date of the further notice (*Second Warning*).

9.3 Removal as Current Member

If a Current Member fails to remedy the Disentitling Act to which the Second Warning relates within the time specified in the Second Warning, the Trustee may at its discretion remove that member as a Current Member.

9.4 Incapable of Remedy

Despite any other clause in this Constitution, if the Disentitling Act is of a type that isincapable of remedy, the Trustee may at its discretion remove that member as a Current Member immediately upon the occurrence of the Disentitling Act without regard to clauses

9.1 and 9.2.



9.5 Cancellation of Share

If a Current Member is removed as a Current Member in accordance with this clause:

- (a) any loan owing from the member to the Trustee will become immediately due and payable and the Trustee must take all reasonable steps to recover payment of the loan; and
- (b) the Trustee must cancel the share held in the Trustee by the member and repay the subscription fee paid by the member for the share.

9.6 **Procedure for Re-application**

A member of the Citizen Family who is removed as a Current Member may re-apply forCurrent Membership at any time in accordance with clause 8.

10. FINANCIAL EDUCATION

10.1 Education to Members

At least once in any six (6) month period, the Trustee must provide a workshopfor members of the Citizen Family on the following topics (*Education Session*):

- (a) asset protection strategies; and
- (b) financial planning;

11. CONFLICT RESOLUTION

11.1 Notice of Dispute

If any member of the Citizen Family, shareholder in the Trustee or member of theBoard enters into a dispute with any other member of the Citizen Family, shareholder in the Trustee or member of the Board, each party must give the other party a notice setting out:

- (a) what the party considers is in dispute; and
- (b) what that party requires to be done to resolve the dispute and the grounds it has forthose requirements.

(Dispute Notice)

11.2 Settlement Conference

If the dispute is not resolved within fourteen (14) days of delivery of the first –mentioned Dispute Notice, the parties must attempt to resolve the dispute by mediation with a mediator approved by both parties or a mediator appointed by the President of the Queensland Law Society Incorporated.

11.3 Commencing Proceedings

The parties shall not commence proceedings in any court in relation to a matter subject to mediation unless a written notice is first provided to the other parties to the mediation that the party giving the notice has abandoned the mediation.



11.4 Negotiations without Prejudice

Evidence of anything said or done in the course of attempting to settle a dispute is not admissible in any subsequent proceedings.

11.5 Continued Performance

During the dispute resolution process the parties must continue to perform their obligations under this Constitution.

12. INCONSISTENCY

12.1 Constitution Will Prevail

To the extent to which there is inconsistency between any of the Trust Deeds, the Trustee Constitution and this Constitution, this Constitution will prevail.

12.2 Amendment

The Current Member must do all things necessary to ensure that the Trust Deeds, the Trustee Constitution and this Constitution are amended from time to time as appropriate to remain consistent with each other.

13. GENERAL

13.1 Amendments to Constitution

The Trustee may amend this Constitution by resolution.

14. **INVESTMENT POLICY**

14.1 **Consultation**

The Board must consult with the Fitzpatricks Private Wealth (or a successor nominated byFitzpatricks Private Wealth) in making investment decisions.

14.2 Minimum Investments Standards

- (a) The Board must not, in its investment activities:
 - (i) maintain borrowings exceeding thirty (30) percent of the value of the TrustCapital; or
 - (ii) exceed a risk volatility target of eight (8) percent per annum.
- (b) The Board must review the investments of the Trusts regularly but in any event not less than once in any twelve (12) month period to assess compliance with the minimum investment standards set out in clause 14.2(a).



15. USE OF FAMILY HOME

15.1 Application

This clause will only apply if neither Jack Citizen or Jane Citizen occupy the FamilyHome.

15.2 Intention

The intention of this clause is that the use of the Family Home is shared fairly amongCurrent Members and their families.

15.3 Allocation

The Trustee will at its discretion allocate a period during which each Current Member andthat member's family may occupy the Family Home at no cost to the Current Member.

Any decision by the Trustee under this clause is final.

15.4 Transfer

A Current Member may transfer the member's entitlement to occupy the Family Home foran allocated period to another Current Member.

15.5 Maintenance

The Trustee will insure, keep and maintain the Family Home from the Trust Funds.

15.6 Interest

For the removal of doubt, no Current Member will have a legal or equitable right to occupythe Family Home, except with the Trustee's consent.

16. CHARITY WORK

A Current Member must complete an aggregate of five (5) days charity work on a volunteerbasis in any twelve (12) month period in which they are a Current Member.

17. DEFINITION AND INTERPRETATIONS

17.1 Definitions

In this Constitution, these terms have the following meanings unless the context otherwiserequires:

Act means the Income Tax Assessment Act 1936 (1936 Act) and the Income TaxAssessment Act 1997 (1997 Act);

Board means the board of directors established by the Trustee Constitution through which the Trustee makes decisions;

Constitution means this deed and includes the schedules and annexures;

Current Member means a member accepted by the Board as a Current Member inaccordance with clause 8.4;



Defacto Relationship means a defacto relationship as defined by the Family Law Act 1975 (Cth);

Disentitling Act means any of the following acts:

- (a) commission of a criminal offence;
- (b) possession of an illegal drug;
- (c) maintaining an alcohol addiction;
- (d) engaging in conduct that, in the Trustee's opinion, is not befitting of a member of the Citizen Family; or
- (e) failing to comply with clause 16.

Eligibility Requirements means:

- (a) the Proposed Member is a member of the Citizen Family;
- (b) the Proposed Member has submitted an application in accordance with clause 8;
- (c) in respect of Proposed Members that are married or in a Defacto Relationship, that member has in place a binding financial agreement, or cohabitation agreement, with their spouse or partner on terms satisfactory to the Board;
- (d) in respect of Proposed Members that are eighteen (18) years old or older, that member has an appropriate succession plan in place on terms satisfactory to theBoard;
- (e) in respect of Proposed Members that are eighteen (18) years old or older, that member has appropriate powers of attorney in place on terms satisfactory to theBoard;
- (f) the Proposed Member has in place asset protection strategies that are appropriate given the nature of the member's risk and his or her level and nature of assets and which are satisfactory to the Board;
- (g) the Proposed Member has in place all reasonable insurances that a prudent person in the position of the member would have, on terms satisfactory to the Board;
- (h) the Proposed Member has not committed a Disentitling Act in the five (5) years preceding the date of the application under clause 8.2 or 8.3, or in such longer or shorter time as the Trustee in its absolute discretion determines; and
- the Proposed Member has attended at least one Education Session in the past twelve
 (12) months

Family Home means the property located at 80 Ocean Rd, Bronte, New South Wales;

Citizen Family means:

- (a) Jack Citizen and Jane Citizen ;
- (b) their lineal descendants;

Impaired Capacity, in respect of a member of the Citizen Family, means that member isincapable of making his or her own decisions in relation to financial matters. Any certification by a doctor to this effect will be final;



Nominated Charities means:

- (a) Bronte Football Club;
- (b) Treasure House Orphanage (Fiji);
- (c) Bronte Surf Club;
- (d) Bronte Grammar School;
- (e) Any charitable organisation that my children jointly agree upon; and
- (f) Any sporting institution or charitable organisation that the Trustee may in its absolute discretion determine from time to time.

Proposed Member means a member of the Citizen Family who makes an application for Current Membership (in the case of clause 8.1) or in respect of whom an applicationis made for Current Membership (in the case of clause 8.2).

Tax means any income tax, capital gains tax, fringe benefits tax, consumption tax, value added tax, goods and services tax, provisional tax, additional tax, penalty tax, stamp duty, fine for late payment, tax on deposit or withdrawal of funds from any account or other tax or imposition payable to any government or government instrumentality;

Termination Date means the vesting date of the last of the Trusts to vest;

Trustee means the original Trustee - J & J Citizen Pty Ltd ACN XXX XXX or any substitute Trustee appointed from time to time;

Trusts means:

- (a) any testamentary trust established under the wills of Jack Citizen and JaneCitizen;
- (b) the Citizen Family Trust established by a trust deed dated 11 May 2001 betweenWilliam Smith as settlor and the Trustee as trustee;
- (c) The Grand Property Trust established by a trust deed dated 30 January 2006between Louise Hand as settlor and Citizen Advisory Pty Ltd as trustee
- (d) any other Trust in which any member of the Citizen Family may have anentitlement or an interest.

Trust Capital means the capital of the Trusts;

Trust Deeds means the deeds establishing the Trusts, as varied from time to time;

Trust Income means the income of each of the Trusts, however it may be defined in the Trust Deed for that Trust (and for the avoidance of doubt, it is defined as "income" inthe testamentary trusts established under the wills of Jack Citizen and Jane Citizen, the Citizen Family Trust established by a trust deed dated 11 May 2001, The Grand Property Trust established by a trust deed dated 30 January 2006, and any other Trust in whichany member of the Citizen Family may have an entitlement or an interest) and inthe event of any inconsistency between the following definition and the definitions in the Trust Deeds, the following definition will prevail:

(a) all amounts taken into account in calculating the net income of the Trusts for tax purposes, and exempt income, as defined in section 95 of the 1936 Act;



- (b) if section 95 of the 1936 Act does not apply to the Trusts, the amount remaining to the Trustee after payment of or due allowance for all income tax assessable against the Trustee in respect of the income of the Trust Fund; and
- (c) if the Trustee declare in writing that the above definitions of Trust Income, or Income do not apply, then by the Trustee in relation to a financial year, the income calculated in the manner described by the Trustee or, in the absence of a description, the income produced from the investment of the Trust Fund and the efforts of the Trustee less amounts which the Trustee is entitled to reimburse itself out of such income, calculated according to the ordinary meaning of that term in trust law; and

Trust Fund means the sum of the trust funds of each of the Trusts;

17.2 Interpretation

In the interpretation of this Constitution:

- (a) references to:
 - (i) a party includes the party's successors and assigns;
 - (ii) anything includes part of that thing;
 - (iii) persons includes individuals, companies, associations, partnerships, bodies corporate, and governments and governmental, semi-governmental and localgovernment and agencies;
 - (iv) documents include the document as changed or replaced from time to time;
 - (v) currencies mean Australian currencies;
 - (vi) a party, where the party is more than one person, means all of them togetherand each of them separately;
 - (vii) a clause or schedules refers to a clause or schedule in this Constitution;
 - (viii) a statute includes all statutes amending, consolidating or replacing the statute.
- (b) the singular includes the plural and vice versa;
- (c) words including a gender shall include all other genders;
- (d) headings do not affect the meaning of this Constitution;
- (e) if a word or phrase is defined, any variation of that word or phrase has a similar meaning;
- (f) a reference to 'indemnity' means that the person giving the indemnity will indemnify and keep indemnified the person given the indemnity against any loss, damage, claims, actions, demands, costs or expenses suffered or sustained because of the event indemnified against. This means that if the person indemnified suffers any lossor must pay any money (whether or not it is actually paid) because of an indemnified event the party giving that indemnity must pay the amount of loss or the amount of liability to the indemnified party. If it does not, the indemnified party can recover the amount as a liquidated claim; and

if anything to be done under this Constitution falls on a date which is not a Business Day, then it must be done on the next Business Day.

SCHEDULE 1 – CONSTITUTION OF THE TRUSTEE

